

The Superintendent's Lens: Leading Schools in the Age of AI

A Leadership Playbook from I'm the AI

Why It Matters

AI is transforming teaching, learning, and district operations. For superintendents, the challenge isn't adopting technology—it's leading people, policies, and practices that shape how AI supports equitable, human-centered learning.

Five Leadership Imperatives

- Vision & Strategy — Align AI with district goals, governance, and outcomes.
- Capacity Building — Invest in professional learning, coaching, and release time.
- Policy & Ethics — Publish clear guidelines for privacy, data, and responsible use.
- Communication — Keep families and boards informed with plain-language updates.
- Innovation Culture — Encourage safe experimentation and celebrate learning from pilots.

District AI Framework

Assess → **Implement** → **Reflect** — Start with small pilots, measure impact, and refine policy before scaling.

Avoid Common Pitfalls

- Tool chasing without clear goals.
- Policy lag and weak governance.
- Underfunded professional learning.
- Equity and accessibility blind spots.

Measure What Matters

Track teacher efficiency, student engagement, and equity indicators—not just tech adoption.

“AI will not define your district's values—your leadership will.”

Learn more and download resources: imtheai.com